

**Nauvoo Discovery, Inc.**  
*dba Nauvoo Performing Arts*  
&  
**Notable Youth Foundation**

Presentation Outline: **Music Performance Vacation Program**

Executive Team:     Bretton Lind - Business Development  
                          Dan Whitley - Founder & Musical Director  
                          Brian Christiansen - Founder & Fiduciary  
                          Robert C. Bowden - Advisor & Musical Arranger

**A. Introduction – Why a program in Nauvoo?**

Marching bands from high schools throughout the Wasatch Front often mark the pinnacle of their achievements in music and performances by being able to perform in a Disneyland parade. What if the student’s personal pinnacle of music study and achievement were to be able to perform in Nauvoo with professional musicians and singers? How would that transform the student, their personal testimony in the gospel, and commit them to a life-long love of music and the Savior?

Music has been an intrinsic part of the history and worship of Latter-day Saints since the Church was established. In no other place in church history was that more evident than in Nauvoo, Illinois - the City of Joseph. From the beginning, music was woven into the very foundation of the community that early saints built in Nauvoo. Music was a lifeline for the Saints. It was something that could not be taken from them – something they could create despite all circumstances. While the Nauvoo era was a time of prosperity and unprecedented growth in the Church, there was nevertheless uncertainty and great trials. Latter-day Saints have always been great lovers of music and have understood the spiritual nature of it. Then, just as it is now, music in Nauvoo is an integral part of worship that speaks directly to the soul and gladdens the heart.

*Nauvoo is the birthplace of the legacy of music in the Church. A music program that allows young musicians to learn about and be part of that history would be vital to their musical and spiritual education.*

**The mission** of the Nauvoo Performing Arts & Notable Youth Foundation is to provide opportunities for young musicians to participate in uplifting and memorable musical performances in historically significant Nauvoo, Illinois.

**Our vision** is to offer enriching music-centric travel programs that inspire young artists to experience and transform historic sites into vibrant places of performance, creating unique and spiritually important memories as they focus on refining skills and sharing their talents with millions of travelers who travel to this historic city, thus contributing to the ongoing restoration.

**Our purpose** in creating this program is to build a generation of young Latter-day Saint musicians who will go out into the world and share their testimonies and talents. The individuals developing this meaningful program have dedicated their lives to music performance, education, and historical site preservation. We are passionate about engaging the thousands of young musicians who would benefit from this experience. These young people will be empowered to set and achieve the goal of going to historic Nauvoo to perform, meet like-minded peer musicians, learn about the history of Nauvoo, build their testimony, and become part of the legacy of music in Nauvoo. We also hope to establish a perpetually growing program that opens the hearts and strengthens the testimonies of young performers as well as audience members who will benefit from hearing them as they perform uplifting showcases and concerts in important historical places like Nauvoo!

### **B. Purpose of Proposal**

The purpose is to secure critical funding (\$100,000) to support the development of music-centered historic vacation experiences starting with Nauvoo, Illinois. This includes acquiring access to suitable facilities, providing a skilled music director, collegiate-level interns (12 musicians and 12 choral performers), and providing essential resources such as music scores, stands, chairs, instruments, and sufficient marketing.

By addressing these needs, we will create an experience wherein young musicians, as well as their families & friends who accompany them, can thrive, perform, and be inspired by the rich historical backdrop of Nauvoo.

### **Potential Impact and Benefit Highlights of the Program**

1. Provides unique performing experiences for aspiring musicians
2. Connects musicians and audiences from different locations
3. Preserves rich musical scores created during the early pioneer period
4. Promotes historical awareness of sacred places
5. Connects young artists with experienced musicians, deepening their education

## **Nauvoo Performing Arts Budget**

### **Revenues**

Requested Funding	<b>100,000</b>	
Program Fees	225,000	
Other Donations	<u>150,000</u>	
<b>Total</b>		<b>475,000</b>

### **Expenses**

Personnel		
Nauvoo Director (stipend)	25,000	
Utah Director (stipend)	25,000	
Interns (stipend)	144,000	
Admin Staff (apportioned)	<u>21,000</u>	
Total Personnel	215,000	
Intern Room and Board	144,000	
Facility	12,000	
Tours & Transportation	35,000	
Meal Expense	54,000	
Marketing	10,000	
Equipment	<u>5,000</u>	
<b>Total</b>		<b>475,000</b>

## **Program Concept**

### 1. Overview of the Nauvoo Youth Symphony Program

Provide a year-round, well-managed historical symphony music performance program that supplements existing school musical programs for players primarily in Utah (Wasatch Front). Students for each session will learn specific arrangements for songs of the Restoration or from the Nauvoo period. The musical score arrangements will allow any level of player to participate in the performance. Participants receive a certificate of participation to add to their portfolio.

- I. Target Participants - Grade School to College level players
- II. The expected number of participants is ~20-30 monthly
- III. Annually about 240 - 360
- IV. Audience - All Ages - ~2,000 per annum

## **Program Components**

- Daily Schedule and Activities (1 Week) - Mon-Saturday
- 2 Performances Friday & Saturday Night 7-8PM
- Sample daily schedule (rehearsals, lessons, recreation).
  - 8:00 Breakfast
  - 9:00 - 11:00 Rehearsal
  - 11:00 - 1:00 Lunch Break
  - 1:00 - 3:00 Rehearsal
  - 3:00-5:30 Historical Field Trip
  - 6:00 - 7:00 Dinner
  - 7:00 - 8:00 Historical Fireside or Performance
  - 8:00-10:00 Free Time
- INCLUDES: 5 Field Trips / 4 Firesides / 2 Performances / 1 Certificate
- Special Events
  - Concerts, recitals, and community outreach events
  - Guest artist masterclasses and workshops

## **Community Support**

Providing support from established and experienced local artists in the community is an important resource for this program.

The Nauvoo Orchestra and Choir was established in 2010 and seats about forty-five musicians and 25 singers. The orchestra is led by Conductor Laurie Peterson and Assistant Conductor, Beth Shurtleff. The Choir Director is Alissa Wakefield. This organization produces and performs annual and semi-annual concerts each year including Handel's Messiah and a Spring Symphonic Concert.

## **Resources needed**

- Music licensing
- Advertising for The Program and for performances
- Practice and workshop venues
- Performance venues
- Music stands and chairs
- Choir seats and/or stands
- Band shell and risers
- Musicians must provide their own instruments and accessories

## **Workshops and training**

Workshops and rehearsals will be administered by our creative team as well as special guests and teachers. This creative team will include Mormon Youth Symphony, emeritus Tabernacle Choir members, and established artists. These workshops, rehearsals, and performances will include instrumental (all instruments will be encouraged), vocal, and composition participation.

## **Program Administration & Marketing**

The Notable Youth Foundation in Draper, UT will support the promotion of the program by visiting schools along Wasatch Front and sharing with the Music Directors the opportunity and music materials through presentations, flyers, email campaigns, and event marketing.

### Program Staffing & Logistics

- Musical Director and Section Leaders
- The Nauvoo Performing Arts will oversee
  - o *Reception of Students* – The students will be welcomed to Nauvoo at the designated meeting area. There they will be confirmed for registration and checked into their accommodations. The registration window will be open for two hours during which time they will be provided with snacks, orientation materials, and given their schedules. At the conclusion of the registration period there will be a brief welcome address delivered by the Nauvoo Performing Arts representative.
  - o *Lodging* – All students, visiting interns, and guests will be accommodated at the Inn at Old Nauvoo and nearby annex locations.
  - o *Practice and Performance Facilities* – Artist workshops will be held in the conference rooms at the Inn at Old Nauvoo and the Nauvoo Discovery Center. Performance rehearsals will be held at the Nauvoo Discovery Center.
  - o *Management of the Daily Schedule* – Coordinators from the Nauvoo Performing Arts will organize and facilitate the daily schedule including meals, workshops, rehearsals, transportation to field trips, and firesides. This coordinator position will be a full-time compensation position to ensure reliability and quality performance. The coordinator position will also be the contact person for pre-registration coordination and any unforeseen emergency.
  - o *Field Trips* – Field trips will be enriching experiences for the students. There are a plethora of important, historical, and stimulating places of interest in Nauvoo! The historic district in Nauvoo contains more than 1,100 acres of

authentically restored homes and shops, including homes of early church leaders. The field trips will include:

- o Carthage Jail
- o Joseph Smith home, Mansion House, and Red Brick store
- o Narrated wagon and carriage rides
- o Historical buildings and home tours
- o Prophets' homes tours
- o Baptism appointments for those with a Temple Recommend
- o Much, much more!
- o *Rehearsals/workshops* – Held daily in accordance with the schedule. These work sessions will be led by the teachers and interns. Financing will be necessary for the compensation and accommodation of the Music Director and section leaders as well as the workshop teachers.
- o *Firesides* – Firesides have long been a tradition in the Church and especially here in Nauvoo. They are a wonderful way to inspire and ennoble our youth and families. We will have firesides in the Old Grove and indoor facilities. Guest speakers from the founding members of this program, visiting musicians, historians, and area church leaders. Other opportunities for firesides will include evening shows that are presented by the young performing missionaries such as *Sunset By the Mississippi*, *Trail of Hope*, and other musical presentations.
- o *Performances* – The performances will be the pinnacle event for the students to work toward. They will take place on the final two evenings of each session. The students will have the opportunity to perform the music they have practiced alongside experienced musicians and singers from the Nauvoo Orchestra and Choir. All community members, visitors, family members, and friends will be invited to attend. The concerts may be held at the Nauvoo Discovery Center.

### Program Participants

Students from Jr. High, High School, College programs (Private/Public/Charter) and Homeschool groups will be eligible to apply.

### Program Participant Fees

\$995 Per Person with Meals/Lodging - \$495 Per Person without Meals/Lodging

### Benefits and Impact

A. Individual Benefits will include skill development, relationship building, mentorship, and unique performance opportunities for young musicians.

B. Community Benefits will include cultural enrichment and increased community engagement in Nauvoo.

C. Long-term cultural and economic impacts – Nauvoo is the birthplace of the legacy of music in the Church. A music program that allows young musicians to learn about and be part of that history would be vital to their musical and spiritual education.

The economic livelihood of the Nauvoo community is semi-dependent upon the tourist trade. This program will increase tourism by bringing more individuals and families to the area. This is expected to have a positive long-term impact both culturally and economically for Nauvoo.

**Conclusion** - If students are given the opportunity, they will find their talents built, their testimonies strengthened, and their independence magnified. This unique and inspired program will provide that opportunity, by giving young musicians the chance to participate in uplifting and memorable musical performances, and carry that legacy of music from Nauvoo, into their future, and throughout the Church.